

Press Release, 10/2/2015

**Saturday 17 October 2015: Africa on the Rock**

**AMREF Flying Doctors Gala  
In association with the Princess Charlene of Monaco Foundation  
Promoting health for women and children in Africa**

**On Saturday 17 October 2015, AMREF Flying Doctors — Africa’s leading public health NGO — is organising its first ever gala in Monaco, in association with the Princess Charlene of Monaco Foundation, to raise funds for the programmes run by the two organisations for women and children in Africa.**

Placed under the High Patronage of HSH Prince Albert II of Monaco and sponsored by Anne Gravoine and Graça Machel Mandela, the “Africa on the Rock” gala will take place at the Hôtel de Paris in the presence of 200 guests. The evening will be presented by journalists Samira Ibrahim and Bernard de la Villardière and will feature speeches by international health experts, an auction of three amazing items (a Quinting Cyclone collector’s timepiece donated by The Beautiful Watch, an African work of art from Galerie Lucas Ratton and a tennis racket signed by Novak Djokovic) and a private concert.

All the funds raised during this exceptional evening will go towards AMREF Flying Doctors’ women’s health programmes through the **training of midwives in 7 African countries**, and a **joint project in Kenya implemented by AMREF Flying Doctors and the Princess Charlene of Monaco Foundation**.

This gala will be the official launch of phase 2 of AMREF’s international *Stand Up for African Mothers* campaign which aims to train 15,000 African midwives in order to reduce maternal and neonatal mortality in Sub-Saharan Africa. Numerous partners already support this campaign, namely the Monegasque Government, the Princess Grace Foundation and the Stavros Niarchos Foundation in Monaco. One midwife trained in Africa can help 500 mothers and babies each year! The Ugandan midwife Esther Madudu, trained by AMREF and a candidate for the Nobel Peace Prize 2015, will attend the gala and will speak on behalf of all her fellow midwives.

The evening will also mark the launch of a project in Kenya between AMREF and the Princess Charlene of Monaco Foundation for children’s health through the provision of drinking water, hygiene education, drowning prevention, learning to swim and water safety training in schools. According to the World Health Organization, drowning is a major public health issue: 42 people drown each hour across the world. The numbers are amongst the highest on the African Continent.

**By 2050, one child out of three will be born in Africa. On 17 October 2015, the “Africa on the Rock” gala will be a great moment of solidarity without borders in aid of the women and children of this Continent resolutely turned towards the future!**

*The gala will be preceded at 16:00 by a press conference at the Hôtel Hermitage (Salle Eiffel 1) in the presence of the leaders, ambassadors and sponsors of AMREF Flying Doctors and the Princess Charlene of Monaco Foundation. Please confirm your presence before 12 October 2015.*

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***Africa on the Rock***  
**AMREF Flying Doctors Gala**  
**In association with the Princess Charlene of Monaco Foundation**  
**With the support of:**

Groupe EDF

A.I.A. Associés, August & Debouzy, Carrefour,  
Department of International Cooperation (Monegasque Government),  
Princesse Grace Foundation, Galerie Lucas Ratton, Groupe Constructa,  
Groupe Fabrice Larue, Group Novelty, HSBC Monaco, Infiniti, Ingenico, Le Point Afrique,  
Lorene Agency, Marie Claire, Mediterranean Yacht Services, Monaco Check-In,  
Monaco Live Productions, Monte-Carlo Food & Wine Festival, Monte-Carlo Société des Bains de Mer,  
Novelty, Pitch Promotion, Radio Monaco, Société Générale Private Banking,  
Stavros Niarchos Foundation, The Beautiful Watch



**AMREF Flying Doctors:** Founded in 1957 in Kenya, AMREF Flying Doctors is now Africa's leading public health NGO and the first African non-profit organisation to provide medical staff training. Each year, the organisation undertakes 150 programmes helping 12 million people in 35 Sub-Saharan African countries, mainly in rural areas, within local communities where priority is given to women and children. Since 2011, AMREF has run the international "*Stand Up for African Mothers*" campaign which aims to train 15,000 African midwives in order to reduce maternal and neonatal mortality in Sub-Saharan Africa. By October 2015, more than 7,000 midwives have benefited from the AMREF training programmes in seven African countries.

[www.amref.fr](http://www.amref.fr) / [www.amref.org](http://www.amref.org)

**Princess Charlene of Monaco Foundation:** Launched in December 2012, the primary objective of the Princess Charlene of Monaco Foundation is to save lives by fighting against drowning. Its missions are to raise public awareness about the dangers of water, teach children preventive measures, and teach them to swim. A number of "Learn to Swim" and "Water Safety" programmes have been implemented worldwide in order to fight against this affliction. The Foundation's actions are also based on the values of sport such as discipline, self-respect and respect for others, determination and team spirit. This is why a specific programme "Sport & Education" was created. It allows children, thanks to international sporting events and exchanges, to open their minds to different cultures.

[www.fondationprincessecharlene.mc/en](http://www.fondationprincessecharlene.mc/en)