

The Princess Charlene of Monaco Foundation celebrates its 5th anniversary

One person dies every 85 seconds from drowning in the world according to the World Health Organization (1).

Since its launch in December 2012, the Princess Charlene of Monaco Foundation has been working to combat this scourge.

HSH Princess Charlene said: "My Foundation is dedicated to saving lives. In the 'Learn to Swim' and 'Water Safety' programmes, my Foundation teaches school-age children swimming and water safety skills and train by-standers in safe rescue and resuscitation.

Sport has the power to inspire young people and transform lives. This is central to the 'Sport and Education' programme.

Teaching children essential life-saving skills and the values of discipline, teamwork and respect for oneself and others will enable them to lead safe and fulfilling lives. "

For five years, the Princess Charlene of Monaco Foundation has:

- developed 149 projects
- in 33 countries: Australia, Bangladesh, Burkina Faso, Canada, Chile, Dominican Republic, Fiji, France, Gabon, Ghana, Greece, India, Indonesia, Japan, Kenya, Macedonia, Madagascar, Malaysia, Monaco, Morocco, Nepal, Nicaragua, Peru, Philippines, Senegal, Serbia, South Africa, Sudan, Tanzania, Thailand, Turkey, USA, Zimbabwe.
- raising the awareness of more than 410,000 beneficiaries, mostly children.

(1) : Reprinted with permission of the editor - Aide-mémoire N°347, May 2017, published by the World Health Organization

<http://www.who.int/mediacentre/factsheets/fs347/fr/>

Back to some key moments in pictures:

Launch of the 1st programme in Agadir, Morocco - 2013:



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**Inauguration of the Centre de Sauvetage Aquatique de Monaco (CSAM)
(Monaco Lifesaving Centre) - 2014:**



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Launch of the “Princess Charlene of Monaco Foundation USA” - 2016:



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World First Aid Day in Switzerland - 2016:



HSH Princess Charlene and Mr.Elhadj As Sy, Secretary General of the International Federation of the Red Cross and the Red Crescent Societies, training the children in first aid
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Launch of the “Princess Charlene of Monaco Foundation South Africa” 2017:



HSH Princess Charlene offers the children and teachers from Gugulesizwe Primary School first aid and CPR training
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Saint Devote Rugby Tournament – 2017:



TSH the Prince and the Princess of Monaco
© Eric Mathon/Palais Princier

Visit to the municipal swimming pool Princess Charlene of Monaco in La Turbie - 2017:



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Under the leadership of HSH Princess Charlene, the Foundation continues its mission relentlessly. Many projects will be developed in the near future notably in Japan, Australia and **Burkina Faso** with **the inauguration of the Aquatic Rescue Center**:



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Finally, the Princess Charlene Foundation of Monaco is delighted to count on support from its ambassadors: Yannick Agnel, Alexandre Bilodeau, Jenson Button, Novak Djokovic, Pierre Frola, Nic Lamb, Bjorn Maaseide, Jamie Mitchell, Ryk Neethling, Terence Parkin, Bruno Senna, Aksel Lund Svindal, Dara Torres, Franziska van Almsick and Rick Yune.

Press contacts:

Christiane Cane

ccane@fondationprincessecharlene.mc

Tel +377 98 98 99 92

Valentine Laporta

vlaporta@fondationprincessecharlene.mc

Tel +377 98 98 99 97

Princess Charlene of Monaco Foundation

www.fondationprincessecharlene.mc

contact@fondationprincessecharlene.mc

Tel +377 98 98 99 99

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