

## The Riviera Water Bike Challenge Gala Dinner Monaco Yacht Club 24 March 2017

In support of the Princess Charlene of Monaco Foundation  
and creation of an aquatic rescue centre in Burkina Faso

The « Riviera Water Bike Challenge » is the first relay race of its kind on water and will take place on June 4 2017. The 21 kilometers between Nice and Monaco will be travelled on Schiller S1 water bikes. Merging modern design, technology, and engineering, these bikes are quiet, sustainable and 100% human powered.

10 teams of 4 persons, comprising 2 celebrity sports personalities and 2 amateurs, will take part in the race.

The teams will be composed at a gala dinner, on 24 March, under the High Patronage of Her Serene Highness Princess Charlene, at the Monaco Yacht Club, where guests will have the opportunity to bid for a place on a specific team. The guests will also have the opportunity to bid for a range of unique items and be entertained by artists including a visiting South African choir, international DJ and top billing live band.

The “Riviera Water Bike Challenge” fits the philosophy and values of the Princess Charlene of Monaco Foundation: team spirit, self-respect and respect of others, discipline and appreciation of hard work. The choice of a relay race is of utmost importance as it is the embodiment of mutual aid and teamwork.

The funds raised at the gala dinner and by the First Edition of the “Riviera Water Bike Challenge” will help finance the Princess Charlene of Monaco Foundation’s project in Burkina Faso.



The Princess Charlene of Monaco Foundation is currently partnering with the Red Cross of Monaco and the Red Cross of Burkina Faso whose aim is to transform and implant the Monegasque Pavilion at the Milan World Expo 2015 in Burkina Faso.

During the course of 2017 the project will become a centre to train professionals most notably in hospitality. It will also be a first aid and CPR training centre which will focus on countries in the West African region.

As part of this project, the Princess Charlene of Monaco Foundation will create an aquatic rescue centre which will train lifeguards and swim instructors.



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A Water Safety programme will be put in place to raise awareness about the risks related to water and a Learn to Swim programme will also be developed for 1,000 students from the neighbouring high school.

The four-time freediving world record holder Pierre Frolla, Director of the Aquatic Rescue Centre of Monaco (Centre de Sauvetage Aquatique de Monaco – CSAM) and Ambassador to the Foundation, will bring his expertise and know-how to deliver this project to its fruition.

For more information and to secure a place at the Riviera Water Bike Challenge Gala Dinner on 24 March 2017, please email [rwbc2017@gmail.com](mailto:rwbc2017@gmail.com).

7.00 p.m.: cocktail – 8.00 p.m.: dinner  
Black tie

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**Princess Charlene of Monaco Foundation**

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